



# ROOFLOPPER

Roofing & Sheet Metal Contractors Association

*The Finest in the Georgia Roofing Industry*

SUMMER 2014

POST CONVENTION ISSUE

## Convention 2014: All Around Success— From Boardroom to Beachfront

This year's RSMCA Summer Convention, held July 24-26, once again provided members and guests a full slate of informative speakers, highly-anticipated awards and recognition, and beachfront fun at the newly-renovated King and Prince Hotel and Conference Center, St. Simons Island. Members and affiliates attended from around the Southeast, participating in networking activities and classroom sessions that featured an impressive line-up of national and local industry experts.



A total of 28 different companies attended this year's annual convention, including some familiar faces we are happy to see again, like **Ron Newton**, Mid-South Roof Systems; **David Tanner**, Tip Top Roofers; and **Jimmy Poston**, Thomson Roofing; as well as some new faces, like **Wes Rhoads**, Soprema and **Mark Cameron**, Henry Roofing Company, to name a few.

A *Welcome Reception* greeted attendees on Thursday evening, setting the stage for the second day's full line-up of speakers.

The *Education Sessions* this year were both informative and eye opening. The Day Two kick-off was delivered by **Rich Nugent**, NRCA's newly-elected President, who presented an update on the key issues facing the roofing industry, along with some insight on the future direction of the NRCA organization.



Said incoming President, **Judy Mock**, "The speakers and the knowledge they brought to the table this year was outstanding. We are so fortunate to have strong partnerships with NRCA, CNA Insurance and Hendrick Phillips Salzman and Flatt. **Leon Resnick** with Resnick Associates gave a very informative talk on Succession Planning. And thanks to **Jon Stinchcomb** we were able to end on a lighter note with humorous tales of his UGA and New Orleans Saints years."

A long-standing tradition was upheld once again at the *President's Reception* with the much anticipated Torte en Facia honor. The 2014 recipient of the coveted title was President **George Jones**, presented by **Jeff Pierce**, 2013's honoree.

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# President's Message

## Outgoing President's Message:



It has been an honor to serve as your association President over the last two years. As I reflect back on the time you allowed me to serve, it gives me a real sense of enthusiasm.

Together we accomplished many objectives and have set the table for greater things to come.

This enthusiasm that I am speaking about was exemplified a couple of weeks ago at our annual convention at the King and Prince in St. Simons Island. We had a very successful convention and thanks to everyone who participated!

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*"We accomplished many objectives and have set the table for greater things to come."*

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I would like to touch on one objective that we accomplished because I feel that it is the backbone of our association moving forward. Under the exceptional leadership of **Philip Stanford**, chair of our education and training committee, we successfully trained over 100 individuals during our previous twelve months.

Philip and his team have a great slate of classes set for the coming months. Be sure to be on the lookout for information on these classes and get your organization involved. It was an honor for me to present Philip with the President's Award at convention this year for his dedication to your association.

As I hand over the gavel to your new President, **Judy Mock**, I have no doubt that our association will continue to thrive with growth and commitment. Judy is dedicated to our association and industry.

I would like to thank the entire Board for their support and commitment, **Gina Grantham** and her staff for going above and beyond what was required of them, and our incredible sponsors for allowing us to be successful!

Sincerely,  
**George Jones**

## Incoming President's Message:

Greetings to all! A big **Thank You** goes to all of our Convention Sponsors, Golf Hole Sponsors, Silent Auction Donators and Scholarship Raffle Contributors. Your continued support for this great organization makes the



difference in its success. The annual convention was another great event, but above all, it was about the positive outcome of Team Work. Team Work can be the difference between failing and succeeding even in our industry.

I look ahead with excitement for our educational program lineup, and am thankful that **Phillip Stanford**, Larimer/Shannon Group, stepped up to the challenge of overseeing the Educational Programs. He has brought on board **Tim Stephens**, Ben Hill Roofing, and **Jordan Bradford**, Roofing Professionals Inc., to head this Committee. We already have CERTA Torch Training scheduled for August 25<sup>th</sup> and 10-Hour OSHA Training Course scheduled for September 11<sup>th</sup>.

The biggest **Thank You** of all to **George Jones** for his relentless work as President of our Association for the past two years and L.E. Schwartz for allowing him to do so. To take this challenge on two years in a row during the legislative efforts we pursued, not only consumed his work duties but his home life as well. To quote George, he has learned far more about politics than he ever cared to know. But I can think of no one better to face the political giant in our industry than he. We may have walked away empty-handed with our licensing efforts, but we can hold our heads high that we gave it our all with George Jones leading the way. You have left me some awfully big shoes to fill! But I will give it my best, and knowing that you are in the wings to guide me along the way as Past-President means so much.

We have a great upcoming Executive Board and Board of Directors. The excitement and energy that has infused our Association over the past few years has given it life once again. And I look forward to helping that energy grow with this team. Remember, TEAM WORK is the key to success!

Sincerely,  
**Judy Mock**

# More 2014 Convention Highlights

The newly-minted RSMCA *Beach Olympics* was held on the final day of the Convention and made a big splash with both the kids and adults. More than 20 kids participated in a line-up of games including relay races, ball tosses, and a scavenger hunt. All



went away with prizes in hand and new friends as well. A big round of thanks goes to our incoming President, **Judy**

**Mock**, for spearheading this new family activity, to all the parents who pitched in to make it a great afternoon for the kids, and especially to **Amy Jenkins** (Thomson Roofing) for her great ideas and assistance.

The Annual RSMCA *Awards Dinner* took place on

the final night of the convention. The *President's Award*, which recognizes significant contributions to the organization was presented to **Philip Stanford** (Larimer/Shannon). For his dedicated and outstanding work for RSMCA over the years, **George Jones** was presented with the *Boone Noblitt Award*, the highest honor the association can bestow on a member.



The *Scholarship Raffle 50/25/25 Drawing* was a huge success this year. Thank you to everyone that purchased tickets during the convention and also stepped up to the Saturday evening challenge. We were able to put over \$1,200 into the scholarship fund and give away two cash drawings of \$500.

*Silent Auction* donations were spectacular as always. Watching the bidding war go on at the oyster table was worth its weight in gold. **Linda Poston** (Thomson Roofing) was not going to be beat. It's a good thing Mark had his truck. In the end, the Silent Auction and Raffle raised about \$4,000 for our Scholarship Fund.

## 2014 Slate of Officers



The RSMCA 2014 slate of officers will serve a one-year term starting Sept. 1, 2014. The new officers, shown above, are (L to R): **Jonathan Glisson** (Innovative Roofing Group), Secretary/Treasurer; **Mark Jenkins** (Thomson Roofing & Metal), 2<sup>nd</sup> V.P.; **Ted Deaton** (Roofing Professionals), 1<sup>st</sup> V.P.; **George Jones** (L.E. Schwartz & Son), Immediate Past President, and **Judy Mock** (Modern Roofing & Metalworks), President.

Committee chairs will be determined at the next Board of Directors Meeting on September 10, 2014. Congratulations to the new RSMCA leadership team!



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# Convention Golf Tournament



During the second day of the RSMCA Convention, 23 golfers turned their attention to an afternoon of golf and camaraderie on the beautiful award-winning course at the King and Prince Golf Club. The 18-hole, Par 72 course, is renowned for its challenging layout that bends around towering oaks, and across lakes and lagoons.



The golfers thoroughly enjoyed this friendly competition among their industry peers and associates, and by day's end a winning team emerged.

Winners at 10 under par were: **Mike Roux** of Construction Metal Products; **David Weston** of Southern Roof Center, and **Wade Lancaster** of Metalcrafts, Inc.

Special thanks goes to board member **Ted Deaton**, who helped put together the conference tournament.

**Shawn Littles**  
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Our EverGuard Extreme® TPO looks virtually brand new, while every one of the competitive brands shows cracking (or worse failure).

Want to see for yourself? Watch the actual time-lapse photography at [www.gaf.com/tpo](http://www.gaf.com/tpo). You'll never think about TPO the same way again.



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Competitor A's  
60 mil TPO



Competitor B's  
60 mil TPO



Competitor C's  
60 mil TPO

Even after the most severe accelerated heat aging at 275°F for 163 days, EverGuard Extreme® TPO showed no cracking—while every one of the competitors' samples had failed!

See the actual time-lapse proof at [www.gaf.com/tpo](http://www.gaf.com/tpo)



# Calendar of Upcoming Events

## **CERTA Torch Training (see p. 6)**

Monday, August 25, 2014

8:00 am – 4:00 pm

ABC Supply, Macon, GA

## **RSMCA Board Meeting**

Wednesday, September 10, 2014

10:00 am – 12:00 pm

L.E. Schwartz & Son, Macon, GA

## **OSHA 10-Hour Class (see p. 6)**

Thursday, September 11 & 12, 2014

8:00 am – 5:00 pm (11<sup>th</sup>)

8:00 am – 12:00 pm (12<sup>th</sup>)

CNA 5<sup>th</sup> Floor Training Room, Atlanta, GA

## **RSMCA Golf Tournament (see p. 8)**

Friday, October 3, 2014

Heritage Golf Links, Tucker, GA

Find out more & register at [www.rsmca.org](http://www.rsmca.org).



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## **CERTA Torch Training for Roofing Employees** Monday, August 25, 2014

**Presenter:** *Tim Stephens, Ben Hill Roofing, NRCA Certified Trainer*

**Course Overview:**

This course provides the NRCA approved roofing torch applicator program. The instructor will use NRCA manuals, video, classroom discussion and live demonstration to teach the most recent best practice and industry requirements for the safe use of roofing torches.

**New Certification:** 8 a.m. – 4 p.m.

**Recertification:** 8 a.m. – 1 p.m.

*Light Breakfast and lunch will be served*

**Location:** ABC Supply, Macon, GA

**Cost:** \$200/person NRCA members, \$250/person NRCA non-members

Register online at [www.rsmca.org](http://www.rsmca.org) or  
fax registration form at the end of this newsletter to 770-516-0236.

For more information, contact RSMCA at [info@rsmca.org](mailto:info@rsmca.org) or 770-615-3751.

**Registration deadline: Wednesday, August 20, 2014.**

*(48-hours cancellation notice required for refunds.)*

## **OSHA 10-Hour for Roofing Contractors**

Thursday, September 11 & Friday, September 12, 2014

**Presenters:**

*Bob Cauthen—CNA Risk Control Consultant (In English)*

*Alex St. Blancard—CNA Risk Control Consultant (In Spanish)*

**Course Overview:**

This two-day course focuses on roofing construction safety and health. Required course content includes hazard identification, avoidance, control and prevention, and an introduction to OSHA's electrical standards & all protection. Ladder safety, scaffolding, OSHA crane standard, rigging and PPE will also be discussed.

**Location:** CNA Training Room, 5565 Glenridge Connector, 5<sup>th</sup> Floor, Atlanta, GA

**Cost:** \$150/person RSMCA members, \$250/person non-members

50% off for CNA insured: 75pp member, \$125 non-member

*Lunch will be served.*

Register online at [www.rsmca.org](http://www.rsmca.org) or  
for more information, contact RSMCA at [info@rsmca.org](mailto:info@rsmca.org) or 770-615-3751.

**Registration deadline: Monday, September 8, 2014.**

*(48-hours cancellation notice required for refunds.)*

## Roof Integrated Solar Energy (RISE) to Conduct Rooftop Survey

RISE is conducting a survey to gather data on solar trends and how the solar industry is evolving. The survey will be used for guiding decisions for best practice recommendations for installing rooftop solar systems, and is designed for two audiences: any who install solar (roofing or other type contractor, e.g. electrician), or anyone who owns a solar PV system (building owners—commercial or residential). For info visit: [www.surveygizmo.com/s3/1707750/RISE-Rooftop-Solar-Study](http://www.surveygizmo.com/s3/1707750/RISE-Rooftop-Solar-Study).

## June Contracts Increase by Six Percent

Construction starts increased by six (6) percent in June, according to McGraw-Hill Construction, a division of McGraw-Hill Cos., New York. Total construction starts were up one (1) percent compared with June 2013.

Nonresidential building construction increased 12 percent in June, in large part due to a surge in manufacturing plant construction. Residential building construction grew three (3) percent. Single-family housing fell two (2) percent, while multifamily construction advanced 22%.

## Industry Legislative Briefs

New legislation has been introduced in Congress to reform the depreciation schedule for certain commercial roof systems to promote greater economic growth within the roofing industry.

This bipartisan legislation could help create 40,000 new construction industry jobs, benefit millions of small businesses nationwide and advance energy efficiency in the commercial building sector.

For more roofing industry news check out [www.nrca.net](http://www.nrca.net).



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# This Fall: 2014 Scholarship Golf Tournament

With the close of another successful convention, it's time to look ahead to fall and the Annual Scholarship Golf Tournament. This event benefits the best college-bound dependents of RSMCA members. Each year, it provides them much needed funding to help with rising costs in higher education.

Golf is \$99 individual player and \$375 for a foursome, so call your colleagues, VIP customers or golf ringers to get a group together for a fun day on the course in support of a good cause.

**Sponsorship information coming soon!** You won't want to miss this opportunity to get your company information in front of RSMCA members.

[Click here](#) to register online today. For more information on how to participate, contact Scholarship Chair **Cory Tibbs** at 770-510-8033 or [ctibbs@gaf.com](mailto:ctibbs@gaf.com). Or contact the RSMCA office at 770-615-3751 or [info@rsmca.org](mailto:info@rsmca.org).

## When:

October 3, 2014

## Where:

Heritage Golf Links  
445 Britt Road  
Tucker, GA 30084

[www.heritagegolflinks.com](http://www.heritagegolflinks.com)

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# 2014 Convention in Pictures



