



ROOFLOPPER

Roofing & Sheet Metal Contractors Association

The Finest in the Georgia Roofing Industry

SUMMER 2015 ISSUE

2015 RSMCA Convention a Huge Success!



Beach and Golf Resort on St. Simons Island. With almost a hundred registered attendees, outstanding speakers, and a breathtaking location everyone had a great time—nothing could dampen this fantastic experience!

The RSMCA 2015 Convention was recently held on July 23rd - 25th at The King & Prince

exciting for everyone. Attendees got updates on current events, policies, and politics facing the roofing and sheet metal industry from **Philip Siegel** and **Stephen Phillips** as well as a “Lean Construction” update from C.N.A’s **Gary Clevenger**.

Our educational sessions closed with a very motivating and memorable speech given by “Miracle on the Hudson” survivor, **Dave Sanderson**. His story of survival, and the will to survive and then thrive touched all who had the opportunity to hear him speak.

Of course, we took some time for some fun while we were there, too. We kicked the convention off with a Board meeting and a wonderful reception Thursday evening. The Retreat room had a beautiful view of the rolling ocean and it was a wonderful welcome to the Convention. On Friday, after the educational session, we had 20 members participate in the golf outing at the beautiful King & Prince golf course. Everyone had a great time while

IN THIS ISSUE:

- President’s Message*** **3**
- Golf Tournament***
- Highlight*** **6**
- Industry News*** **7**
- Education Update*** **8**
- Support Associate***
- Members*** **10**
- Golf Sponsor Form***
- 13**
- Convention Photos*** **17**

The speakers did a superb job of presenting timely, relevant and very useful information. The poignant speech by David Teater, Senior Director, National Safety Council, regarding distracted driving hit home with all attendees and certainly changed the attitude of everyone regarding driving while distracted! We also had the opportunity to have NRCA President Lindy Ryan speak on Friday morning which was



2015 Convention

giving the course their all. The winning team at the tournament consisted of:

Wes Riemenschneider, Jed Breitbart, Jon Areskog and Mike Armour.

Friday night, **Judy Mock** hosted a wonderful President's Reception where the **Torte en Facia** award was bestowed upon an unknowing **Philip Siegel**.



Saturday's award dinner and Casino night were one of the highlights of the Convention. The top honor of the night, the Boone Noblett Award, was deservedly given to **Phillip Stanford** of Larimer/Shannon Group who was honored to have received this award!



Casino night ended with an exciting end to the big raffle of the evening—the rifle!

Judy Mock had the two finalists **Jonathan Glisson** and **Wade Lancaster**, come up to the front of the room where she

built excitement by pausing before reading the last number on the ticket. Anticipation was in the air and after reading the last number, the winner was

a very enthusiastic **Wade Lancaster** who had purchased only ONE ticket!

The entire event from the location, to the education to the socializing, and family fun, was one to remember by all. We will be looking forward to seeing everyone again next year and if you were not able to attend this year, please consider joining us next time. You will not regret it!



Chris Pinkston | Vice President

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Outgoing Presidents Message



WOW! What a great convention! If you missed convention this year, you missed a great event. Each year we try to change up the education seminars and this year was no exception. It was an honor to have Lindy Ryan,

NRCA President, lead off the seminars with updates from NRCA. She was most impressed that we had grits on the breakfast bar and that we were actually raffling off a Core 15-PACM4 with 2,000 rounds of ammo. "Only in Georgia!"

David Teater with the National Safety Council gave a presentation on driving and talking on cell phones. It was a message that hit home with all of us. We think that the brain can multitask and allow this action when in fact it toggles between the two and in fact it is focused on only one. At the close of his presentation, he showed a picture of his 11 year old son that was killed in a car wreck when a driver was on the phone and didn't pay attention that the light had turn red. You could have heard a pin drop in the room. To say this was impactful would be an understatement.

Dave Sanderson's, "Passenger on US Airways Flight 1549" seminar was opened up to the spouses and older children. The room was packed. Through his story, you relived that "Miracle on the Hudson" and understood how in a time of crisis, your survival mode kicks in. Not just for yourself, but also for the people around you. Whether you believe in a higher being or not, you had to come away with a sense of "miracles do happen". No one lost their life on that crash because of the expertise of the pilots and the teamwork of the passengers.

Gary Clevenger, CAN, presented a seminar on Process Flow and Lean Construction. He presented studies of roofing practices that both save time and cost us production. As we all know, efficient production can mean the difference between a profit and loss on a project. Efficiency is the key.

Philip Siegel and **Stephen Phillips**, of Hendrick Phillips Salzman & Flatt, each presented seminars from a legal stand point. Phillip updated us on "Lien Law" process and understanding. Stephen presented a topic of "Greatest Liability Risks". Both topics consisted of understanding your contracts and lien waivers and how to protect yourself from

liabilities of others. As always, our legal team leaves us with an appreciation of having them on board to dissect the constant changing laws that seem to protect everyone but us. A big THANK YOU, goes out to all that help make this year's convention a success. Mrs. **Amy Jenkins**, of Thomson Roofing, coordinated the Children's Beach Olympics. We had 16 children participating. Watching these kids get excited about having an event just for them makes me proud that I have been able to bring this part of convention back to the table. Ted Deaton did a great job organizing the golf tournament this year. We had 20 golfers participating and, as usual, a fun time was had by all. From some of the stories, I think we need a hidden camera to follow some of these teams and use for funniest highlight reels at the next President's Reception! (Jeffery Lancaster Team)

Congratulations to **Phillip Stanford, Larimer/Shannon Group** for receiving the Boone Noblett award and to **Tim Stephens, Ben Hill Roofing**, for receiving the President's Award. Your dedication and service to this great association has not gone unnoticed. You fellows are so deserving



of this recognition and let's not forget the "Torte" recipient, **Philip Seigel**. George's elaborate plan of attack was well executed with a cream pie.

In closing, as I stood at the podium Saturday night and gazed over the crowd of 105 attendees, I couldn't help but reflect on how far we have come in the past five years. Our dining room was filled to capacity. Each year this convention gets bigger and bigger. I stood with pride that I was blessed with the ability to watch it grow. By no means because of me, but because of the great team that led your association as a whole. Past and present leadership, directors and support of its members. With that said, I would like to thank the members that answered the call for the Board of Directors under my leadership: **Matt Sowell, Wade**

Presidents Message Continued

Lancaster, Tim Stephens, David Tanner, and Eric Bray. Also Associate members: **Cory Tibbs, Phillip Stanford, Raymond Dilbeck and Eddy Graveran** and Committee members: **Jordan Bradford and Travis Webb.** If I have missed anyone, I apologize. These men gave up their time to aid your Executive Directors in the leadership of this organization. To the Executive Directors: **Ted Deaton, Mark Jenkins, Jonathon Glisson and George Jones,** I couldn't have done it without you. As a team we were successful in implementing the first successful Pheasant Hunt, the largest attended and successful Golf Tournament for the College Scholarship Fund, the first major convention raffle, the addition of 15 new members, 5 educational seminars with a total attendance of 85 individuals and the largest attended convention in years. Each and every one of you answered the call to whatever the Board put on the table.



John Reynolds said it best at the 2014 Convention Board Meeting. "You have to decide what you can do for this Association as a whole and leave your mark." I have reflected on that statement many times over this reign as president. I hope that my mark is not just the "First Female President". I hope that it is the mark of a President that welcomes thinking outside of the box with new ideas and wasn't afraid to give it a try, the vast improvement of the newsletter with needed additional pictures and appreciation of associate vendors. But most of all, the President that believed in this organization and it's worth. For over 64 years Modern Roofing has been a part of this association. And although after 77 years of business, we shut our doors, we still feel a part of this great organization. Thank you for allowing me to finish my term as President. With Love and Admiration to all, I bid you Farewell.

Judy Mock
RSMCA President

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See the actual time-lapse proof at www.gaf.com/tpo

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Incoming Presidents Message



I hope everyone had an enjoyable and informative time at the King and Prince! Convention participation was awesome. Almost 60% of our contractor members were represented at the convention and over 70% of our associate members

participated.

Thanks. Such a small word with powerful meaning.

Thank you, Judy Mock, for your leadership over the past year and your service on our Board over the past 4 years. Judy comes from a family of industry servants at Modern Roofing. I. Clark Mock, Sr. led this organization in 1953 with his son I. Clark Mock, Jr. serving as President in 1982. Modern Roofing's service to our organization and the roofing industry over the last 77 years is greatly appreciated and admired. Best wishes to Judy and Clark from RSMCA Georgia in their retirement.

Thanks to our Convention Sponsors. Without your dedication and support, our organization would not be complete. As contractors, our business partners play a vital role in our everyday activity. Manufacturers and suppliers educate us, support us, and deliver product to meet our demanding needs. Your financial support and your partnership with our association is greatly appreciated.

Thanks to Gina Grantham and her staff at AESI. Coordination of the speakers, food, events, and general fluidity of the entire convention did not just happen. Several months of planning and contact with the hotel staff really produced a smooth running event. The content of our education sessions was superb. Hopefully, everyone left with some tidbit of information that spurs your thought process both in your business life and your personal life.

Now to the future....Thank you for your confidence in my ability to lead our group.

There are several initiatives I want to pursue in my year as President.

I believe that, if you are in the roofing industry in Georgia and certainly if you are a member of our national association, you should be a member and participate in our state association. At our Convention, Lindy Ryan, NRCA President, spoke clearly as to NRCA's vision, "One Voice, A Consistent Voice, and A Large Voice." I believe RSMCA of Georgia should pursue this vision. I have clear personal expectations as to how to grow membership, participation, and communication in our organization. There are many contractors that do not know what they are missing.

Also, educational opportunities, education scholarship selection revisions, voluntary licensing, and by-law revisions will take priority. Our education committee already has a couple of dates set for OSHA 10 and CERTA. Two volunteers have stepped forward to revise the voluntary licensing exam. At our next Board meeting, a recommendation will be presented on the scholarship selection process and how the money is granted. The by-laws are antiquated and a revision necessary. By year's end, a recommendation to the board will be presented.

I know the industry is flourishing. Contractors are busy today and backlogs are growing. The future of our association is so bright....we may need to wear shades.

Ted Deaton

RSMCA Incoming President



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RSMCA's Annual Golf Tournament – Benefitting RSMCA Scholarship Program



A huge "Thanks" to everyone for participating in the RSMCA Annual Golf Tournament over the past years! The success of this tournament would not be possible without your participation. With that, we would like to extend an invitation to this year's event!

The tournament will once again be held on October 22, 2015 at Heritage Golf Course in Tucker, Ga.

Please support the RSMCA Scholarship Program by coming out for an afternoon of fun in the sun! The annual Fall RSMCA Golf Tournament's goal is to raise money to fund our scholarship program.

This year, RSMCA awarded scholarships to three deserving students within the RSMCA member families.

Register today to participate in support of this worthy cause!

Sponsorship opportunities are also available and registration is OPEN!

Contact Cory Tibbs at 770-510-8033 or ctibbsnsi@gmail.com for more information or register online at www.rsmca.org.



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U.S. New Home Sales Fall to Seven-Month Low

New U.S. single-family home sales fell in June to their lowest level in seven months and May's sales were revised sharply lower in what appeared to be a minor setback for the housing market recovery.

The Commerce Department said on Friday that sales declined 6.8 percent to a seasonally adjusted annual rate of 482,000 units, the lowest level since last November.

May's sales pace was revised down to 517,000 units from the previously reported 546,000 units. Economists polled by Reuters had forecast new home sales, which account for 8.1 percent of the market, to be unchanged last month.

Sales were up 18.1 percent compared to June of last year. Despite two straight months of declines in new home sales, the overall housing market recovery remains intact.

A recent report showed home resales jumped to a more than eight-year high in June. Data last week showed building permits near an eight-year peak in June and housing starts increasing solidly.

New homes sales increased 28 percent in the Northeast after soaring 78.6 percent in May. Sales fell 17 percent in the West and were down 11.1 percent in the Midwest. In the South, sales slipped 4.1 percent. The stock of new houses for sale increased 3.4 percent to 215,000 last month, the highest since May 2010. Supply remains less than half of what it was at the height of the housing boom.

At June's sales pace it would take 5.4 months to clear the supply of houses on the market, the most since last November. That was up from 4.8 months in May. The median price of a new home fell 1.8 percent from a year ago to \$281,800.

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RSMCA Education Update



RSMCA Education Series

RSMCA's Education Series will resume this fall with CERTA Torch Training and OSHA classes. Registration is currently OPEN for the OSHA class in September as well as the CERTA Training in October! Register now for this valuable educational offering! Continue to check the website and make sure you check your email inbox for details! As soon as we have any new information available, it will be posted on the website and an email with pertinent information will be sent.



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Upcoming Events

OSHA

September 17, 18, 2015

C.N.A, Glenridge Connector
5565 Glenridge Connector, 5th floor
Atlanta, GA 30342

CERTA Training

October 16, 2015

Southern Roof Training Center
2200 Cook Drive
Atlanta, GA 30340

RSMCA Golf Tournament

October 22, 2015

Heritage Golf Links, Tucker GA

CPR/First Aid, two dates!

November 5th and 6th, 2015

CNA Training Room, Glenridge
Connector

Registration Now OPEN!

Find out more & register at

www.rsmca.org

RSMCA Scholarship Winners Announced

We continue the tradition of supporting our member's dependents in their pursuit of higher education by awarding three \$750.00 RSMCA Scholarships. This year's winners are:



Laura Toburen

Daughter of Charlie Toburen and Kathryn Toburen of Thomson Roofing/Two State Construction and a previous scholarship recipient, Laura continues her studies at the University of North Georgia with the goal of someday obtaining a Master's Degree.



Jared Wysner

The son of Wayne Wysner, is a first time scholarship winner and will be attending University of West Georgia in the fall. Jared will major in engineering. Upon graduation, Jared plans to enter the operations and management of his step-father's company, West Georgia Roofing.

Jeffrey Licciardello, Jr.

The son of Jeff Licciardello of Nations Roof, is a previous scholarship recipient and a sophomore at Georgia Southern University. Jeffrey says his long-term objectives include getting a Bachelor's Degree in Marketing, and then continuing his education to earn a Master's Degree.



Scholarship Applications can be found on the website and are due to the RSMCA office on March 15th each year. Please encourage any members you know to apply for this opportunity, and plan to attend the Annual RSMCA Scholarship Golf Tournament on Oct. 22nd this year to support the scholarship fund!

JUNE 16TH, 9:21 A.M.

A STORY WITH A HAPPY ENDING, FROM 15 STORIES UP

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Stephanie Daniels
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sdaniels@atlasroofing.com
800-251-2852

Jeff Pierce
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jpierce@crssupply.com
770-458-0539

Hap Hood
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The Quarles Group
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2015 RSMCA Tournament Registration

Annual RSMCA Golf Tournament



Location:

Heritage Golf Club
4445 Britt Rd.
Tucker, GA 30084

Date:

Thursday, October 22, 2015

Time:

Registration: 10:30 AM
Shot Gun: 12:00 PM

Golf Includes:

18 holes of golf (including cart), lunch, mulligans and an exciting hors d'oeuvres awards banquet!

All for just \$150 /player or \$550 per foursome.

Prizes:

- Longest drive contest
- Closest to the pin challenge
- Low Gross & Low Net

Questions? Contact:

Cory Tibbs, Chair
770-510-8033

Or

Alesia Winters, RSMCA
Administrator
770-615-3751

Register at

WWW.RSMCA.ORG

*Members and Non-Members
Welcome!*

Proceeds fund RSMCA Scholarship Program



Available Sponsorships:

Eagle Sponsor: \$1,000 Set up a Tent on a tee box and promote your Company and Products. Create a game that golfers can play while they are waiting to tee off. Hole options will be selected on first come, first serve basis. Includes Green Fees for Four Golfers, Range Balls, 8 mulligans, Box Lunch and hors d'oeuvres after golf. Eagle sponsors will be recognized on the large "Welcome Banner" upon entrance to the club as well as on a special page in the newsletter immediately following the event.

Birdie Sponsor: \$750 - Includes, Tee Box Advertising, Green Fees for Four Golfers, Range Balls, 8 mulligans, Box Lunch and hors d'oeuvres after golf.

Par Sponsor: \$550 - Includes, Green Fees for Four Golfers, Range Balls, 8 mulligans, Box Lunch and hors d'oeuvres after golf.

Hole Sponsor: \$400 - This is for non-golfers that still want to be a part of the fun. Set up a Tent on a tee box and promote your Company and Products. Create a game that golfers can play while they are waiting to tee off.

Longest Drive Sponsor: \$250 - Two larger Tee Box Signs (one on the tee box and one in the fairway) advertising your company, also recognition at the awards ceremony as the Long Drive Sponsor.

Closest to the Pin Sponsor: \$250 - Two larger Tee Box Signs (one on the tee box and one on the green) advertising your company, also recognition at the awards ceremony as the Closest to the Pin Sponsor.

Tee Box Sponsor: \$200 - Show your companies support by advertising with a Tee Box Sign.

Individual Player: \$150 - Enjoy all the festivities of the day, includes one Greens Fee, Range Balls, 2 mulligans, Box Lunch and hors d'oeuvres after golf.

**All sponsors will be listed on pre-event and post event emails and promotions.*





2015 RSMCA Golf Tournament

Roofing and Sheet Metal Contractors Association

Company Information *(please print)*

Company Name

Contact Name #1

Contact Name #2 (foursome)

Contact Name #3 (foursome)

Contact Name #4 (foursome)

Telephone

Email

Payment Information

- Check (Please make payable to RSMCA)
- MC / VISA
- American Express

Card Number

Exp. Date

Name as it appears on card

Sponsorship Levels:

- \$1,000 *Eagle Sponsor*
 - Check if table desired
- \$750 *Birdie Sponsor*
- \$550 *Par Sponsor*
- \$150 *Single Player*
- \$400 *Hole Sponsor*
- \$250 *Longest Drive Sponsor*
- \$250 *Closest to Pin Sponsor*
- \$200 *Tee Box Sponsor*
- \$150 *Single Player (includes 2 Mulligans)*

Members & Non-Members Welcome!

Heritage Golf Club
October 22, 2015
4445 Britt Rd.
Tucker, GA 30084



Welcome New Members



ACH Foam

Nick Harvill
nharvill@achfoam.com
770-536-7900

Bonitz of Georgia, Inc.

Aaron Glascock
aarong@bonitzga.com
912-964-7155

Mcelroy Metal

Buddy Reed
creed@mcelroymetal.com
770-527-5751

Southern Roof Deck

David Gusso
davidg@seroofdeck.com
706-254-4288

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Tom Adams
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EXCELLENCE (SORCE) TRAINING SESSION



OSHA 10-Hour for Roofing Contractors

In Spanish or English — Only 40 seats available each class!

Seminar Information:

When: Thursday; September 17, 2015; 8am - 4:30pm (*lunch served*)
Friday; September 18, 2015; 8am - 12pm

Where: CNA Training Room
5565 Glenridge Connector, 5th floor
Atlanta, GA 30342

Cost: \$150/person RSMCA members, \$250/person non-members,
50% off for CNA insured: \$75pp member, \$125 non-member

Course Overview:

This course focuses on roofing construction safety and health. Required course content includes hazard identification, avoidance, control and prevention, and an introduction to OSHA's electrical standards and fall protection. Ladder safety, scaffolding, OSHA crane standard, rigging and PPE will also be discussed.

Target Audience: Roofing Contractor Employees

Learning Objectives:

- Discuss the function of OSHA
- Identify procedures and priorities of an OSHA compliance inspection
- Describe the rights and responsibilities of employers and employees under the OSHA Act
- Identify and explain how to control hazards in the roofing industry.

Presenters:

English: *Bob Cauthen* - CNA Risk Control Consultant

Spanish: *Alex St. Blancard* - CNA Risk Control Consultant



Registration:

Register online at www.rsmca.org or fax attached registration form to 770-516-0236.

For more information, contact RSMCA at info@rsmca.org or 770-615-3751.

Registration deadline: Monday, September 7, 2015. 48-hours cancellation notice required for refunds.

To view other CNA Risk Control services offered, please visit: www.cna.com. For additional information contact CNA Risk Control at 866-262-0540.

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_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Circle One: MC Visa AMEX Disc Name on card: _____

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Fax this registration to **770-516-0236**. Make checks payable to RSMCA, mail to address below. **All registrations must be received by Monday, 9/7/15. 48-hours notice required for refunds.**

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Convention Photos

